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Direct: 971.334.7001

July 12, 2021

File No. 28310.1223

**VIA Electronic Portal**

Attorney General Aaron Frey  
Office of the Attorney General  
Consumer Protection Division  
Security Breach Notification  
111 Sewall Street, 6th Floor  
Augusta, ME 04330

Re: **Notification of Data Security Incident**

Dear Attorney General Frey:

Lewis Brisbois Bisgaard & Smith LLP represents New Precision Technology, LLC / dba USI, Inc. ("USI") in connection with a recent data security incident described in greater detail below. The purpose of this letter is to notify you of the incident in accordance with Maine's data breach notification statute, 10 Me. Rev. Stat. Ann. §§ 1346-1350B.

**1. Nature of the Security Incident**

USI is one of the leading United States based manufacturers and wholesalers of quality products for education, government and business customers including laminators, mounting, and binding machines, 3D printing, and more. USI is headquartered in Madison, Connecticut.

On May 29, 2021, USI learned of suspicious activity on its network. Upon discovering this, USI took steps to contain the incident and secure the network. In addition, USI retained outside cybersecurity experts to conduct an investigation to determine the source and scope of the incident. The investigation revealed that an unknown actor gained access to and obtained data from the USI network without authorization.

**2. Type of Information and Number of Maine Residents Involved**

The information involved the Social Security Number and driver's license number of three (3) Maine residents.

### **3. Measures Taken to Address the Incident**

As soon as USI discovered this incident, USI took the steps referenced above. USI also implemented additional security features to reduce the risk of a similar incident occurring in the future. USI also reported this incident to the Federal Bureau of Investigation and will provide whatever cooperation is necessary to attempt to hold the perpetrators accountable, if possible. In addition, out of an abundance of caution, we are offering affected individuals complimentary credit monitoring and identity protection services for twenty four months at no cost to them. The services include credit monitoring, Cyberscan dark web monitoring, \$1 million in identity theft insurance, and fully managed identity recovery services through IDX.

### **4. Contact Information**

USI is dedicated to protecting the sensitive information within its control. If you have any questions or need additional information regarding this incident, please do not hesitate to contact Donna Maddux at 971-334-7001 or [Donna.Maddux@lewisbrisbois.com](mailto:Donna.Maddux@lewisbrisbois.com).

Sincerely,

*Donna Maddux*

Donna Maddux of  
LEWIS BRISBOIS BISGAARD & SMITH LLP

DM/sgg  
Enclosure: Consumer Notification Letter



10300 SW Greenburg Rd.  
Suite 570  
Portland, OR 97223

To Enroll, Please Call:  
1-800-939-4170  
Or Visit:  
<https://app.idx.us/account-creation/protect>  
Enrollment Code: [XXXXXXXXXX]

Parent or Guardian of  
<<First Name>> <<Last Name>>  
<<Address1>> <<Address2>>  
<<City>>, <<State>> <<Zip>>

July 12, 2021

### Notice of Data Security Incident

Dear Parent or Guardian of <<First Name>> <<Last Name>>,

The New Precision Technology, LLC / dba USI, Inc. (“USI”), is writing to notify you of a recent data security incident that involved some of your child’s personal information. USI takes the privacy and security of your child’s personal information very seriously. We want to inform you of this incident and about steps you can take to protect your child’s information, including the resources we are making available to assist you in doing so, including complimentary identity monitoring services for your child.

**What Happened?** On or about May 29, 2021, USI discovered it was the victim of a sophisticated cyberattack affecting the USI internal network environment. Immediately after discovering the incident, USI engaged industry-leading cybersecurity experts to investigate the incident. During the investigation, we learned that an unknown actor gained access to and obtained data from the USI network without authorization. On June 24, 2021, we determined that some of your child’s personal information may have been involved in the incident. This is why we are informing you of the incident, sharing steps you can take to protect your child’s personal information, and providing you with access to complementary credit monitoring and identity protection services from IDX.

**What Information Was Involved?** Based on our investigation, the involved data may have included your child’s name and your child’s social security number.

**What We Are Doing.** As soon as we discovered the incident, we took the steps referenced above. We also implemented additional security features to reduce the risk of a similar incident occurring in the future. We also reported this incident to the Federal Bureau of Investigation and will provide whatever cooperation is necessary to attempt to hold the perpetrators of this incident accountable, if possible.

Additionally, we have secured the services of IDX to provide identity monitoring for your child at no cost to you for 24 months. IDX is a global leader in risk mitigation and response, and their team has extensive experience helping people who have sustained an unintentional exposure of confidential data. The IDX services include: CyberScan dark web monitoring, identity theft insurance and identity theft recovery services.

Please note you must enroll your child by October 12, 2021. If you have questions or need assistance, please call IDX at 1-800-939-4170.

**What You Can Do.** Please review the enclosed “Steps You Can Take to Protect Your Child’s Information” section included with this letter. It describes additional steps you can take to help safeguard your child’s information, including recommendations by the Federal Trade Commission regarding identity theft protection and details on how to place a fraud

alert. We also encourage you to activate the complimentary identity monitoring services we are making available through IDX.

You can enroll your child in the complimentary identity protection services provided through IDX by calling 1-800-939-4170 Monday through Friday from 9 a.m. - 9 p.m. Eastern Time or visit <https://app.idx.us/account-creation/protect> and insert the Enrollment Code provided above. Please note the deadline to enroll in these complimentary services is October 12, 2021. You will need to reference the enrollment code at the top of this letter when calling or enrolling online, so please do not discard this letter.

**For More Information.** If you have questions about the complimentary services being offered to your child, or need assistance, please contact IDX customer service at 1-800-939-4170. IDX representatives are available Monday through Friday from 9 a.m. - 9 p.m. Eastern Time. IDX representatives have been fully versed on the incident and can answer questions or concerns you may have regarding protection of your child's personal information.

On behalf of USI, thank you for your understanding about this incident. We appreciate your trust and take this matter very seriously. Please accept our sincere apologies and know that we deeply regret any worry or inconvenience that this may cause you.

Sincerely,

A handwritten signature in black ink, appearing to read "Peter S. Gianacoplos". The signature is fluid and cursive, with a large initial "P" and "G".

Peter S. Gianacoplos, President  
USI

(Enclosure)

## Steps You Can Take to Protect Your Child's Information

**Review Any Account Statements and Notify Law Enforcement of Suspicious Activity:** As a precautionary measure, we recommend that you remain vigilant and review statements from your child's accounts closely. If you detect any suspicious activity on an account, you should promptly notify the financial institution or company with which the account is maintained. You should also promptly report any fraudulent activity or any suspected incidence of identity theft to proper law enforcement authorities, your state attorney general, and/or the Federal Trade Commission (the "FTC").

**Personal Information of a Minor:** You can request that each of the three national consumer reporting agencies perform a manual search for a minor's Social Security number to determine if there is an associated credit report. Copies of identifying information for the minor and parent/guardian may be required, including birth or adoption certificate, Social Security card, and government issued identification card. If a credit report exists, you should request a copy of the report and immediately report any fraudulent accounts to the consumer reporting agency. You can also report any misuse of a minor's information to the FTC at <https://www.identitytheft.gov/>. For more information about Child Identity Theft and instructions for requesting a manual Social Security number search, visit the FTC website: <https://www.consumer.ftc.gov/articles/0040-child-identity-theft>. Contact information for the three national credit reporting agencies is below.

**Security Freeze:** You may place a free credit freeze for minors under age 16. By placing a security freeze, someone who fraudulently acquires the minor's personal identifying information will not be able to use that information to open new accounts or borrow money in their name. You will need to contact the 3 national credit reporting bureaus listed below to place the freeze. Keep in mind that when you place the freeze, the minor will not be able to borrow money, obtain instant credit, or get a new credit card until the freeze is temporarily lifted or permanently removed. You must separately place a security freeze on the minor's credit file with each credit reporting agency. There is no charge to place, lift, or remove a security freeze on the minor's credit files. In order to place a security freeze, you may be required to provide the credit reporting agency with information that identifies you and/or the minor, including birth or adoption certificate, Social Security card, and government issued identification card.

### **Equifax**

P.O. Box 105851  
Atlanta, GA 30348  
1-800-525-6285  
[www.equifax.com](http://www.equifax.com)

### **Experian**

P.O. Box 9532  
Allen, TX 75013  
1-888-397-3742  
[www.experian.com](http://www.experian.com)

### **TransUnion**

P.O. Box 1000  
Chester, PA 19016  
1-800-916-8800  
[www.transunion.com](http://www.transunion.com)

**Fraud Alert:** You may want to consider placing a fraud alert on the minor's credit report. An initial fraud alert is free and will stay on the minor's credit file for at least one year. The alert informs creditors of possible fraudulent activity within the minor's report and requests that the creditor contact you prior to establishing any accounts in the minor's name. To place a fraud alert on the minor's credit report, contact any of the three credit reporting agencies identified above. Additional information is available at <http://www.annualcreditreport.com>.

**Additional Free Resources:** You can obtain information from the consumer reporting agencies, the FTC, or from your respective state Attorney General about fraud alerts, security freezes, and steps you can take toward preventing identity theft. You may report suspected identity theft to local law enforcement, including to the FTC or to the Attorney General in your state.

### **Federal Trade Commission**

600 Pennsylvania Ave, NW  
Washington, DC 20580  
[consumer.ftc.gov](http://consumer.ftc.gov), and  
[www.ftc.gov/idtheft](http://www.ftc.gov/idtheft)  
1-877-438-4338

### **Maryland Attorney General**

200 St. Paul Place  
Baltimore, MD 21202  
[oag.state.md.us](http://oag.state.md.us)  
1-888-743-0023

### **New York Attorney General**

Bureau of Internet and Technology  
Resources  
28 Liberty Street  
New York, NY 10005  
1-212-416-8433

**North Carolina Attorney General**  
9001 Mail Service Center  
Raleigh, NC 27699  
[ncdoj.gov](http://ncdoj.gov)  
1-877-566-7226

**Rhode Island Attorney General**  
150 South Main Street  
Providence, RI 02903  
<http://www.riag.ri.gov>  
1-401-274-4400

**Washington D.C. Attorney General**  
441 4th Street, NW  
Washington, DC 20001  
[oag.dc.gov](http://oag.dc.gov)  
1-202-727-3400

**You also have certain rights under the Fair Credit Reporting Act (FCRA):** These rights include to know what is in the minor's file; to dispute incomplete or inaccurate information; to have consumer reporting agencies correct or delete inaccurate, incomplete, or unverifiable information; as well as other rights. For more information about the FCRA, and your rights pursuant to the FCRA, please visit <https://www.consumer.ftc.gov/articles/pdf-0096-fair-credit-reporting-act.pdf>.